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|     |      |     |       |

| Founding Year          | 2020  |  |
|------------------------|---|--|
| Co-founders            | Jessica Shumlich (CEO)  |  |
|                        | Thomas Fox (President, Chief Innovation Officer)  |  |
| Headquarters Location  | Calgary, Alberta, Canada  |  |
| 50+ Clients, Including | Shell, Kinder Morgan, Hess, TC Energy, Antero Resources, Aethon, Civitas, BKV, NuVista Energy, ConocoPhilips, Canlin Energy, Triple Crown Resources, Enhance, TAG Oil, Cadent, Expand |  |
| Funding                | June, 2023 - USD \$3M (Seed Round)  |  |
| Notable Investors      | Energy Capital Ventures (ECV), Veritec Ventures   |  |
|                        | (See June 21, 2023 press release)   |  |

#### **Boilerplate**

Highwood Emissions Management helps oil and gas companies navigate OGMP 2.0, EUMR and other methane frameworks with confidence. Our proven platform – developed with industry leaders and backed by expert consulting and education – accelerates certification, delivers audit-ready reporting, and streamlines methane workflows. Trusted by companies responsible for over 10% of global oil and gas output, Highwood has a track record of enabling clients to achieve Gold Standard with Level 5 reporting, across complex operations. As the leader in methane reporting, strategy and compliance, we eliminate data gaps and guesswork. When the pressure is on to meet the world's toughest standards and strengthen investor confidence we deliver – turning compliance into strategic advantage.

#### Mission

To deliver the oil and gas industry's most trusted methane inventory solutions – enabling real and provable emission reductions.

#### Vision

A world with near-zero oil and gas methane emissions.

# **Strategic Narrative**

Operators come to Highwood when rising standards - <u>OGMP 2.0</u>, <u>EUMR</u>, <u>MiQ</u> - turn spreadsheets into liabilities and non-compliance into a market-access threat. They need proof-ready inventories, not guesswork, and a way to meet investor and regulatory demands without draining internal teams.

Highwood delivers. Our platform and experts have guided producers representing 10% of global output to OGMP Gold-Standard status—fast, credible, audit-ready. By automating reconciliation, closing data gaps, and translating measurements into business insight, we turn methane reporting from a costly burden into a strategic edge for contracts, capital, and long-term license to operate.



## **Message Pillars**

The pillars provide quick language to help frame Highwood's value.

- OGMP 2.0 and EUMR Compliance: Accelerate Gold-Standard certification, produce audit-ready inventories, and safeguard EU market access with a platform and advisory team built specifically for the world's toughest methane rules.
- Beyond-Compliance Intelligence: Turn scattered measurements into decision-ready intelligence automating reconciliation, surfacing operational improvements, and scaling methane management across assets, regions, and reporting frameworks.
- 3. **Proven, Trusted Delivery:** Operators representing >10 % of global production rely on Highwood; our 100% OGMP Gold-Standard track record proves the rigor of our science, software, and people.

## **Elevator Pitch**

| Market          | For oil and gas companies   |  |
|-----------------|---|--|
| Pain            | navigating the complexities of OGMP 2.0 and EU methane regulations  |  |
| Solution        | Highwood provides a proven methane compliance platform.   |  |
| Value           | Highwood accelerates, de-risks and reduces the cost of OGMP 2.0 Gold Standard certification by closing data gaps and eliminating the guesswork of methane reporting across complex operations. We help ensure EU market access while strengthening investor confidence. |  |
| Differentiators | Highwood delivers the only platform for OGMP 2.0 compliance – built with and for the oil and gas industry, and backed by deep, trusted methane expertise.   |  |

## **Product Snapshot**

- Name: Highwood Emissions Intelligence Platform
- Launch Year: 2025
- Description: It is the only methane intelligence platform built in collaboration with a consortium of leading oil and gas operators. It accelerates OGMP 2.0 certification, simplifies reconciliation, and delivers audit-ready reporting with speed, scale, and confidence.

#### **Press Inquiries**

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